LINDSEY GATLIN

CONTACT

+1 (704)-816-9852
lindseygatlin.com
hi@lindseygatlin.com

EDUCATION

South Carolina School of the Arts
Anderson University
BFA in Graphic Design
Minor in Coding and App Development

SKILLS & DISPOSITIONS

Adaptability
Collaboration
Communication
Leadership
Organization

TOOLS

Figma
Adobe Suite (Illustrator, InDesign,
Photoshop, AfterEffects, XD, Lightroom)
Webflow, Wordpress, Cargo, XCode Slack,
Notion, Basecamp, Monday, Teamwork

AWARDS

2 Silver AAF Student ADDYs

Red Ventures Intern Case Competition
First Place: UX/UI Design Sprint

COMMUNITY WORK

AIGA, Anderson University
Studio Greenville Youth

Updated Fall 2023

SELECTED EXPERIENCE

Brand Designer l The Brand Leader
May 2023-Present
Collaborates cross-functionally at a leading marketing and branding agency, crafting on-brand materials and collateral. Ensures visual cohesion and contributes to impactful brand experiences.

Freelance Designer
August 2019-Present
Maintains long-term client relationships. Works to create brand systems and works within existing systems. Collaborates with small business owners.

Junior Designer & Developer l Wizardly
September 2022-August 2023
Worked on digital design projects on a small, collaborative remote agency team. Focused on work related to branding and brand expansion.

Brand Designer l Department of Art & Design
August 2021-May 2023
Maintained departmental content, including website design and promotional assets. Strategically crafted content to attract prospective students to the program.

Web Designer l Ivy Leaves Journal of Literature & Art
January 2022-May 2023
Worked with a junior designer, under a creative director, to update digital content for a publication. Used HTML and CSS to maintain a Squarespace hosted site.

UX/UI Teacher's Assistant l Anderson University
January 2023-Present
Supported professor in a design course, fostered student empowerment and mentorship within a community-facing learning environment.

Visual Design Intern l Red Ventures, Bankrate
June 2022-August 2022
Produced on-brand content with a specialization in illustration, emphasizing the importance of accessible and inclusive design principles.

Graphic Designer l Student Activities, Anderson University
July 2020-May 2022
Thrived in a fast-paced setting, designing to connect thousands of students. Consistently delivered 3-4 micro brand systems per week.